



Health Services Agency Foundation
Board of Directors

Minutes
 May 12, 2008

Attendance: Wendy Farrace, Judy Fisher, Kathleen Holmberg, Annamary Peck, Christina Tipsword, Yvonne Villanueva, Phoebe Leung, Heidi Santino

Non Attendance: Steve Benak, Peter Broderick, Rocki Cohen, Sabrina Enevoldsen, Jack Helsby, Tammy Miller, Meagan Mote, Lou Santistevan, Linda Tourtlotte, Katie Van Konynenburg

- I. Call to order
- II. Approve of April minutes pgs 3-4 Judy(v)
Approval: Wendy 1st, Yvonne 2nd, approved
- III. March Financials
 - A. Balance Sheet pgs 5-6
 - B. Profit Loss YTD pgs 7-8
- IV. New Business
 - A. Doppler Probe x 3 PMO \$1858.26 Judy (v)
Approval: Yvonne 1st, Wendy 2nd, approved
 - B. Stationary Play Equipment Ped's \$1374.60 Judy (v)
Approval not to include giggle mirror and traffic jam rollercoaster bead table: Christina 1st, Yvonne 2nd, approved
 - C. Residents Loan application changes Judy
 - D. Approval of Resident Loan Amount \$9,000 Judy(v)
Approval Loan changes and \$9,000 loan amount: Annamary 1st, Kathleen 2nd, approved
 - E. Board & Volunteer Party, May 23
 - a. Board Members to bring appetizers
 - b. Or Budget approval from Development fund for catering*Approval of \$500 budget: Yvonne 1st, Christina 2nd, approved*
 - F. Marketing & Advertising Consultant Todd Aaronson Judy(v)
 - a. Todd would like to join the board as a marketing consultant, free of charge.
 - 1. Work on a 12- month plan for communications using electronic mail and revising our Newsletter and website to capture email information from visitors.
 - 2. Work on internal and external communications to expand our scope of market and to encourage the valuable resources of HSA to produce information and become a public resource.

Through this marketing plan the outcome would be an identity for the Foundation.

Approval: Annamary 1st, Kathleen 2nd, approved

G. Golf Date 2009: Last week April- First, Second week May

H. String of Pearls Date 2009: October 17th or 24th

Homework: All to research other non profits event dates 2009

I. May 20- need a presenter for the Scholarship Award Presentation at Modesto High School-

Annamary Peck to present

J. Attached Notes

Four thank you notes

V. Committees & Reports

A. Residency Report

a. Resident Graduation: at the State Theatre on June 21st. All HSAF members are invited.

B. Golf Tournament

Heidi

VI. Dates to Remember:

Board Meetings, 830 Scenic, Lobby Conference Room, 5PM

a. May 16- Walk It Out closing ceremony- Robertson Road School

b. +May 19- Executive Meeting, Foundation Office, 4PM

c. May 23- Board & Volunteer Social, Enevoldsen's 6PM

d. June 2- Board Meeting: Health Education and Conference Center 1700 McHenry Avenue, Suite 60B (SCHOLARSHIP AWARDS)

e. June 21- Residency Graduation

f. July 7- Board Meeting

g. August- No Meeting

h. September 1- Board Meeting

i. October – No Regularly Scheduled Meeting

j. October 11- Strategic Planning Meeting- Health Education and Conference Center 1700 McHenry Avenue

k. November 3- Board Meeting

l. December 1- Board Meeting

Executive Meeting: last Monday of the month

Board Meeting: first Monday of the month

+ denotes change in normal meeting

* denotes agenda attachment

(v) denotes Vote needed