

Health Services Agency Foundation
Board of Directors
Minutes
February 15, 2007

Attendance: *Judy Fisher, Kathleen Holmberg, Annamary Peck,
Katie Van Konynenburg, Heidi Santino*

Not in attendance: *Steve Benak, Peter Broderick, Michelle Buer, Rocki Cohen,
Sabrina Enevoldsen, Priscilla Floyd, Jack Helsby, Elizabeth
Martinez, Meagan Mote, Jim Ridenour, Lou Santistevan(on 1-
year leave) Linda Tourtlotte*

Guest: *Mary Ann Lee, Phoebe Leung, and Randy Martin*

- I. Call to order Judy
- II. Review of January minutes Judy
*Approval: Annamary 1st, Katie 2nd, approved**
- III. December Financials & January invoices (see attached) Judy
Approval: Katie 1st, Annamary 2nd, approved
- IV. New Business
 - A. Funding Requests
 - a. Prescription Retrieval System \$2,000
Approval: Kathleen, Katie, approved+*
 - b. Bus Passes \$1,800
*Discussion: H.S.A. buys bus passes and gives to those in need. H.S.A.
Foundation gave \$5,000 a few years ago. Projected on current usage is cost
for a year is \$1,800*
Approval: Annamary, Kathleen, approved+*
 - c. Yeah Baby- Sponsorship on behalf of the Public Health
Department/ Health Birth Outcomes Presentation \$3,000
*Discussion: H.S.A. would be used as the Health Expert, the promoters of the
event would be required to promote a free event for the community.
Funding with disclaimer contingent that H.S.A would not be doing the event
if it was not free, if it does not promote breast feeding and promotes a non-
formula event and tobacco free event.*
Approval: Kathleen, Annamary, approved+*

B. Advertising/ Promotional items for walks, fairs, H.S.A Foundation booths and Clinics

- a. Crayons 1500 box with logo \$545.00

*Approval: Annamary, Kathleen, approved**

- b. Balloons – 10,000 – 12 inch \$760.00

*Approval: Katie, Annamary, approved**

- c. Onesies 500 (white/ one color) \$2150

Discussion: Design a kid friendly logo for the H.S.A Foundation children's promotional items. Suggestion: Sammie the Stethoscope. The logo design and logo design projects can be designed through Ken Fitzgerald with the understanding that his time will be reimbursed to H.S.A. The Sammie project will not exceed five hours for design time.

*Approval: Kathleen, Annamary, approved**

- d. Other

C. Recognition

- a. Randy Martin – 3rd Quarter

D. Volunteers to pass out balloons (upon approval of balloon purchase)

- a. Asthma walk, April 21, Oakdale

- b. Residency Run, April 21, East La Loma Park

E. H.S.A policy

- a. Tobacco

- b. Breast Feeding

Discussion: As the H.S.A Foundation is directly related to H.S.A it may be necessary to adopt polices that support the mission on H.S.A. It is encouraged that the H.S.A Foundation holds Tobacco free events and breast feeding only events in which the H.S.A. Foundation would not receive donations from tobacco related suppliers or formula suppliers.

*Approval: Annamary, Katie, approved**

F. Kaiser Grant: Deadline February 23

- a. Approval Audit \$3000 estimate

Discussion: Working with the advertising committee to put together a program in which expectant mothers could attend for birthing information.

Approval: Kathleen, Katie, approved

Follow up from committee meeting February 20, 2007: The project has been put on hold due to questions regarding liability, program manager and general function of the program as related to H.S.A.

G. Insurance “Run for Health”

Discussion: Depending on the cost it may be most economical to add the Run for Health onto our existing event policy rather than having a separate policy. Heidi is looking into the cost and will give a report at the next meeting.

It is approved to accept the lower cost since the coverage must be in place for each of the events.

*Approval: Katie, Annamary, approved**

H. Jim Bland's resignation is accepted

I. Lou Santistevan's- 1 year hiatus is accepted

V. Committees & Reports

- A. Residency Heidi
The Residency program is currently reviewing applications for incoming residents. In addition the Run for Health event is scheduled for April 21.
- B. String of Pearls Judy
Possible date: March 2008, Cohen's Home
- C. Golf Tournament Katie
Sponsorships: Meagan Ryder sponsorship & 2- hole sponsorships ,Katie's- flowers for all tables, auction items and event is coming along. The committee needs help in selling the corporate sponsorships and hole sponsorships in addition each board member is encouraged to donate or secure an auction item.
- D. Scholarship Committee Heidi
Scholarship applications have been sent out, press releases have been sent and the applications are now on line at www.hsafoundation.org
Scholarship committee: Linda, Steve, Priscilla
- E. Advertising Committee (Grant Committee) Annamary
Proposal Attached details to continuing discussion to work out details with Mary Ann Lee and Phoebe
Approval: Katie, Kathleen, approved (see Kaiser Grant for additional information)

VI. Unfinished Business

- A. Director's Insurance Heidi
Completed.
- B. Status Husband Trust: Working Heidi

VII. Dates to Remember

- A. February 21, Golf Committee Meeting, 6PM, Marie Calendars
- B. March 15, Board Meeting, Kathleen Holmberg, 5:30PM (Thursday)
- C. April 19, Board Meeting, 5:30 PM, place to be announced (Thursday)
- D. April 21, 9 AM, Residency Run for Health, East La Loma Park
- E. **May 7, Golf Tournament, Spring Creek Golf & Country Club**
- F. May 17, Board Meeting, 5:30 PM, place to be announced (Thursday)

*Approved by Rocki Cohen at the Executive Meeting

+Approved by Dr. Broderick, February 16