

**Health Services Agency Foundation
Board of Directors**

Minutes

April 19, 2007

Attendance: *Judy Fisher, Rocki Cohen , Jack Helsby, Kathleen Holmberg, Annamary Peck, Lou Santistevan (on 1- year leave) Katie Van Konynenburg, Heidi Santino, Phoebe Leung, Mary Ann Lee, Willie Mixon*

Not in attendance: *Steve Benak, Peter Broderick, Michelle Buer, Sabrina Enevoldsen, Priscilla Floyd, Meagan Mote, Jim Ridenour, Linda Tourtlotte*

- I. Call to order Judy
- II. Review of March minutes* Judy
Approval: Lou 1st, Katie 2nd, approved
- III. February Financials* Jack
Approval: Kathleen 1st, Katie 2nd, approved
- IV. Quartertime Update Willie
Discussion: Where could shirts be worn and request H.S.A. Foundation name under Quartertime logo. Information handed out to attending board member, attached with hard copy of original minutes.
Approval: Annamary 1st, Jack 2nd, approved
- V. Husband Trust Lou
Discussion: Over 5 years, nothing has been taken out of the trust. Grown from \$100,000 to \$223,000. Income generated should be given to Residency program. Finance committee Judy, Lou, Jack to further discuss the change of a formula growth and income plan minus inflation which can only be changed by Judge or to stay with the original intent of Mrs. Husband.. Lou handed out Husband info attached with hard copy of original minutes.
- VI. New Business
- A. Volunteers to pass out balloons
- Sign up**
- a. Asthma walk, April 21, Oakdale (No Balloons permitted per Oakdale School District)
- b. Residency Run for Health, April 21, East La Loma Park

1. Kathleen
2. Priscilla
3. 12- Davis Health Academy Students Participants:
Heidi, Katie, Judy

B. PMO Request*

Approval: Katie 1st, Kathleen 2nd, approved

C. Credit Card Machine Request*

Approval: Annamary 1st, Rocki 2nd, approved

VII. Committees & Reports

A. Residency

Heidi

a. Capital Campaign*

Moving forward hopefully finalized before the grand reopening of PMO

B. Golf Tournament

Katie

Need:

!!!!!!!Golfers!!!!!!!

Auction items

Hole Sponsorship

Ad's

C. Scholarship Committee

Steve

Electronic Vote sent out April 20, 2007

D. Advertising Committee

Heidi

- a. Children's Advertising Gymnastics, Dance and other children programs: Focus nutrition, exercise with "new" children's logo.

Budget: Children's Audience \$1,000 total spending each ad not to max \$100

Approval: Annamary 1st, Kathleen 2nd, approved

Discussion: Additional ad's for teens (graduations) and for adults to be designed with the help of H.S.A. Adult ads placement Symphony, Opera, Gallo Arts programs.

VIII. Unfinished Business

A. Status Husband Trust: Working

Heidi

- B. Insurance- Run for Health, Golf & SOP \$1,133.13, last year insurance cost was \$1534 due to the Run for Health being covered separately. The saving to cover all events under one policy is \$401 with the H.S.A. Foundation paying \$74 for the difference from last year to this year.

Heidi

Approval Jack 1st, Annamary 2nd, approved

IX. Dates to Remember

- A. **April 21, 9 AM, Residency Run for Health, East La Loma Park**
- B. **Wed April 25: Golf Meeting 5:30PM**
- C. **May 7, Golf Tournament, Spring Creek Golf & Country Club**
- D. **May 17, Board Meeting, 5:30 PM, Annamary Peck's (Thursday)**
- E. **June 21- Linda Tourtlotte- Strategic Planning, 5:30 PM**
- F. **July 4- Modesto Parade**
- G. **July 19- NO MEETING**
- H. **August 16 - Board Meeting, 5:30 PM Martin Conference**
- I. **September 20 -Board Meeting, 5:30 PM, Martin Conference**
- J. **October 18 – Board Meeting, 5:30PM, Martin Conference**
- K. **November 15 –Board Meeting, 5:30PM, Martin Conference**
- L. **December- NO MEETING HOLIDAY SOCIAL (Date to be announced)**